

SHOW SUPPORTER OPPORTUNITY

20
22



IGA 
INTERNATIONAL
GROOMS ASSOCIATION



01.

INTRODUCTION

The International Grooms Association (IGA) is a new Company formed to be the professional membership organisation for all competition grooms working internationally in FEI Disciplines.

02.

BACKGROUND TO IGA

The IGA has been formed at the request of the FEI to become a representative voice of the international grooms. It has been enabled by an initial FEI startup funding grant, but it must become a self-sustainable organisation.

It is a worldwide organisation; membership is encouraged from all continents with an International Board of Directors.

The IGA is a not-for-profit Company Ltd. by Guarantee and registered in the UK with Companies House. It is a social enterprise, aiming to make a difference for the hard-working grooms in our sports.



03.

THE IGA VISION

Striving to achieve representation with a collaborative voice, a greater career recognition, status and working environment for all competition grooms working internationally in FEI Disciplines.

04.

THE AMBITION

The IGA launches in April 2022 at the FEI Sports Forum.

At the Forum the IGA and the FEI will sign a Memorandum of Understanding (MOU) which will mean at long last the international grooms' community will have their voices heard – this will be a significant and historical moment in time.



05.

SHOW SUPPORTER OPPORTUNITY

The IGA is keen to give equestrian show organisers the opportunity to have a Corporate Social Responsibility (CSR) impact and give back to the hardest working individuals in our sports.

The IGA will have a visible presence in the FEI stables at all future shows, competitions, events and championships, both via printed materials and the IGA Reps.

Becoming a Show Supporter of the IGA is a unique opportunity to pledge to the grooms attending your show/event that you care about them and the important role that they perform.



06.

WHAT IS INCLUDED

- ✓ Your logo and a direct link to your website included on the Show Supporters IGA webpage.
- ✓ Social media shared from your show/event.
- ✓ The opportunity to proudly promote at your show/event that you care about and support the grooms working with you, as you have supported the IGA.

07.

THE PRICE

Priced affordably, it is hoped that equestrian organisers will pledge to support the IGA on a rolling annual basis:

1 | 2
★ | ★★

€200

PER ANNUM

3 | 4
★★★ | ★★★★

€300

PER ANNUM

5
★★★★★

€400

PER ANNUM

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CONTACT US

For further information and to discuss your opportunity to support the newest and most important membership organisation on the World stage contact us:

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